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The ten steps are: (1) Choose projects, problems and ventures with learnable risks in mind, (2) Score your intelligence for the options you are considering and triage them, (3) Look for patterns in your risk intelligence scores and try to improve them, (4) Conduct a risk strategy audit for your main activities, (5) Classify your new risk pipeline in terms of gaps that threaten growth, (6) Compare the risk-role matrix for your activities with your risk partner networks, (7) Compare the risk ...

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Chapter 1 presents a general approach to risk management and focuses in the organization's ability to learn about the risks it is assuming. The general idea of the chapter is that a risk can be random or learnable, and a risk could be learnable for some firms and random for some others.

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Too many executives think risk management is strictly for technical specialists. In Risk Intelligence: Learning to Manage What We Don't Know, David Apgar challenges this misconception. The author explains how to raise the quality of

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your risk analysis—thus enhancing your “risk IQ”—by applying four simple rules: 1) Recognize which risks are learnable—and reduce their uncertainty by discovering more about them. 2) Identify risks you can learn about the fastest. The higher your learning speed, the more a project is worth pursuing. 3) Take on risky projects one at a time—learning about the risks underlying each before moving to the next. 4) Build networks of business partners, suppliers, and customers who can collectively manage new ventures’ risks by playing distinct roles. The book provides two tools for improving your risk IQ—the Risk Intelligence Audit and the Risk Scorecard—and concludes with a 10-step action plan for systematically raising your managerial and organizational risk IQ. Your reward? Smarter business decisions over time.

Gives managers a mental model, along with tools to manage risks. This book contains a model that divides risks into two categories: knowable and therefore learnable, and unknowable and therefore difficult to prepare for. It shows readers how to analyse their knowable risks, helping them appreciate the quality and utility of their own analysis.

We must make judgments all the time when we can't be certain of the risks. Should we have that elective surgery? Trust the advice of our financial adviser? Take that new job we've been offered? How worried should we be about terrorist attacks? In this lively and groundbreaking book, pioneering researcher Dylan Evans introduces a newly discovered kind of intelligence for assessing risks, demonstrating how vital this risk intelligence is in our lives and how we can all raise our RQs in order to make better decisions every day. Evans has spearheaded the study of risk intelligence, devising a simple test to measure a person's RQ which when posted online sparked a storm of

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interest and was taken by tens of thousands of people. His research has revealed that risk intelligence is quite different from IQ, and that the vast majority of us have quite poor risk intelligence. However, he did find some people who have very high RQs. So what makes the difference? Introducing a wealth of fascinating research findings, Evans identifies a key set of common errors in our thinking that most of us fall victim to and that undermine our risk intelligence, such as “ambiguity aversion,” overconfidence in our knowledge, the fallacy of mind reading, and our attraction to worst-case scenarios. We are also regularly led astray by the ways in which information is provided to us. Citing a wide range of real-life examples— from the brilliant risk assessment skills of horse race handicappers to the tragically flawed evaluations of risk that caused the financial crisis—Evans illustrates that sometimes our most trusted advisers, including the experts and analysts at the top of their disciplines, don’t always give us the best advice when it comes to risk evaluation. Presenting his revolutionary test that allows readers to evaluate their own RQs, Evans introduces a number of simple techniques we can use to build our risk assessment powers and reports on the striking results he’s seen in training people to develop their RQs. Both highly engaging and truly mind-changing, Risk Intelligence will fascinate all of those who are interested in how we can improve our thinking in order to enhance our lives.

The emergence of artificial intelligence has created a vast amount of advancements within various professional sectors and has transformed the way organizations conduct themselves. The implementation of intelligent systems has assisted with developing traditional processes including decision making, risk management, and security. An area that requires significant attention and research is how these

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companies are becoming accustomed to computer intelligence and applying this technology to their everyday practices. *Transdisciplinary Perspectives on Risk Management and Cyber Intelligence* is a pivotal reference source that provides vital research on the application of intelligent systems within various professional sectors as well as the exploration of theories and empirical findings. While highlighting topics such as decision making, cognitive science, and knowledge management, this publication explores the management of risk and uncertainty using training exercises, as well as the development of managerial intelligence competency. This book is ideally designed for practitioners, educators, researchers, policymakers, managers, developers, analysts, politicians, and students seeking current research on modern approaches to the analysis and performance of cyber intelligence.

**Artificial Intelligence and Machine Learning in Business Management** The focus of this book is to introduce artificial intelligence (AI) and machine learning (ML) technologies into the context of business management. The book gives insights into the implementation and impact of AI and ML to business leaders, managers, technology developers, and implementers. With the maturing use of AI or ML in the field of business intelligence, this book examines several projects with innovative uses of AI beyond data organization and access. It follows the Predictive Modeling Toolkit for providing new insight on how to use improved AI tools in the field of business. It explores cultural heritage values and risk assessments for mitigation and conservation and discusses on-shore and off-shore technological capabilities with spatial tools for addressing marketing and retail strategies, and insurance and healthcare systems. Taking a multidisciplinary approach for using AI, this book provides a single

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comprehensive reference resource for undergraduate, graduate, business professionals, and related disciplines.

This open access Pivot demonstrates how a variety of technologies act as innovation catalysts within the banking and financial services sector. Traditional banks and financial services are under increasing competition from global IT companies such as Google, Apple, Amazon and PayPal whilst facing pressure from investors to reduce costs, increase agility and improve customer retention.

Technologies such as blockchain, cloud computing, mobile technologies, big data analytics and social media therefore have perhaps more potential in this industry and area of business than any other. This book defines a fintech ecosystem for the 21st century, providing a state-of-the art review of current literature, suggesting avenues for new research and offering perspectives from business, technology and industry.

Turn cyber intelligence into meaningful business decisions and reduce losses from cyber events Cyber Intelligence-Driven Risk provides a solution to one of the most pressing issues that executives and risk managers face: How can we weave information security into our business decisions to minimize overall business risk? In today's complex digital landscape, business decisions and cyber event responses have implications for information security that high-level actors may be unable to foresee. What we need is a cybersecurity command center capable of delivering, not just data, but concise, meaningful interpretations that allow us to make informed decisions. Building, buying, or outsourcing a CI-DRTM program is the answer. In his work with executives at leading financial organizations and with the U.S. military, author Richard O. Moore III has tested and proven this next-

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level approach to Intelligence and Risk. This book is a guide to: Building, buying, or outsourcing a cyber intelligence–driven risk program Understanding the functional capabilities needed to sustain the program Using cyber intelligence to support Enterprise Risk Management Reducing loss from cyber events by building new organizational capacities Supporting mergers and acquisitions with predictive analytics Each function of a well-designed cyber intelligence-driven risk program can support informed business decisions in the era of increased complexity and emergent cyber threats.

Artificial intelligence (AI) has grown in presence in asset management and has revolutionized the sector in many ways. It has improved portfolio management, trading, and risk management practices by increasing efficiency, accuracy, and compliance. In particular, AI techniques help construct portfolios based on more accurate risk and return forecasts and more complex constraints. Trading algorithms use AI to devise novel trading signals and execute trades with lower transaction costs. AI also improves risk modeling and forecasting by generating insights from new data sources. Finally, robo-advisors owe a large part of their success to AI techniques. Yet the use of AI can also create new risks and challenges, such as those resulting from model opacity, complexity, and reliance on data integrity.

The ultimate guide to maximizing shareholder value through ERM The first book to introduce an emerging approach synthesizing ERM and value-based management, Corporate Value of Enterprise Risk Management clarifies ERM as a strategic business management approach that enhances strategic planning and other decision-making processes. A hot topic in the wake of a series of corporate scandals as well

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as the financial crisis Looks at ERM as a way to deliver on the promise of balancing risk and return A practical guide for corporate Chief Risk Officers (CROs) and other business professionals seeking to successfully implement ERM ERM is here to stay. Sharing his unique insights and experiences as a recognized global thought leader in this field, author Sim Segal offers world-class guidance on how your business can successfully implement ERM to protect and increase shareholder value.

A leading artificial intelligence researcher lays out a new approach to AI that will enable people to coexist successfully with increasingly intelligent machines.

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